

La Sociedad Creativa de Detroit presenta

PEDAZOS DE DETROIT

Un evento comunitario y cultural para tender puentes y fortalecer la relación de nuestras comunidades a través de una instalación mural de 4 piezas que destaca las principales culturas que crean nuestra ciudad activando múltiples áreas circundantes a la Estación Central de Míchigan.

Música • Vendedores • Bailarines
Arte • Comida gratis



Varios Sitios (Mira atras)

Newlab @ MCS

La Vía Verde del Suroeste

FREC

Parque Roosevelt

Puente de Vernor & Newark

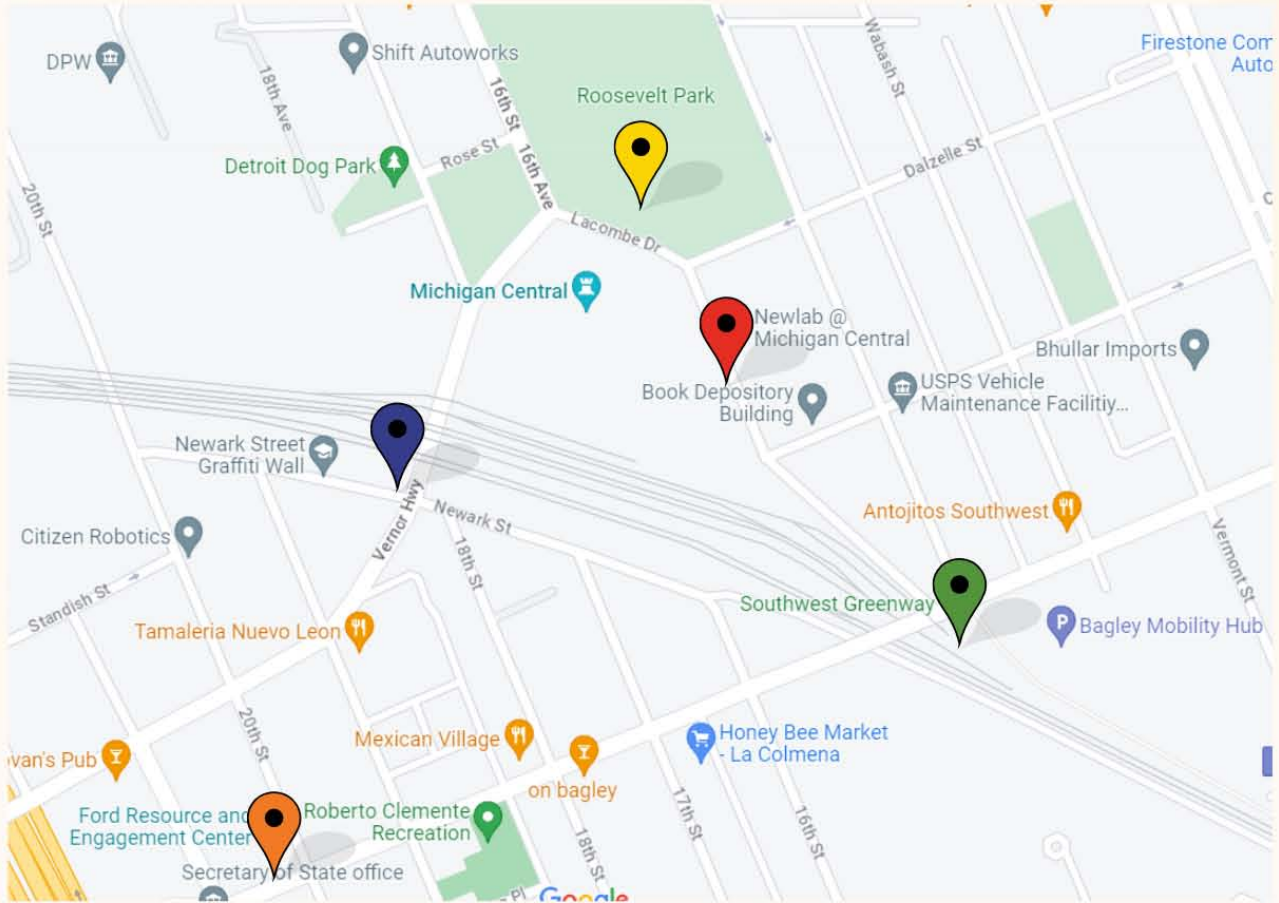
4 de Noviembre de 2023
12:00 PM - 4:00 PM



Congress of Communities - Southwest Detroit Neighborhoods

PEDAZOS DE DETROIT

Encuentra cada mural y recoge las 4 piezas del rompecabezas. ¡Trae tu mapa completo y recibirás una bolsa de regalos! Cada ubicación se activa, destacando las principales culturas que conforman nuestra ciudad de Detroit.



Escenario principal: Newlab @ Michigan Central Station 2050 15th St.

La Vía Verde del Suroeste: 2209 Bagley St, Detroit, MI 48216

The FREC: 2826 Bagley St, Detroit, MI 48216

Parque Roosevelt: 2405 Vernor Hwy, Detroit, MI 48216

El Puente: W. Vernor & Newark St



Congress of Communities - Southwest Detroit Neighborhoods



Pieces of Detroit

November 4, 2023

12pm-4pm

Cultural & Community Event

Objective: To host a cultural and community event on behalf of the Detroit Creative Society called “The Pieces of Detroit” that showcases a 2 part mural installation highlighting the 4 pillars that uphold our city; Community, Love, Teamwork, & Culture.

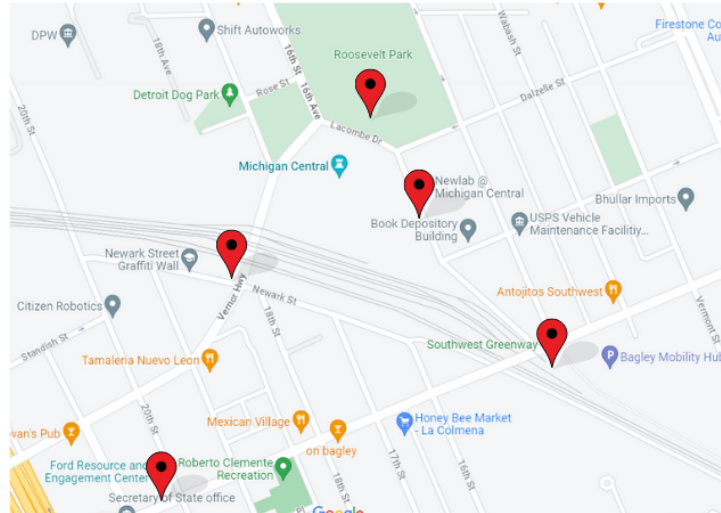
Event Details:

The 2 part mural consists of 4 3x3’ freestanding wooden puzzle pieces, strategically placed in high traffic areas surrounding the Michigan Central Station. The areas are Newark and Vernor st, the FREC, Southwest Greenway, & Roosevelt park. The second mural is a large completed puzzle mural of the smaller 4 puzzle pieces together, placed at the Newlab outdoor space at Michigan Central Station. At each site, we will host different cultural experiences consisting of music, food, and entertainment that highlights the primary cultures in Detroit; Latino, African American, Arabic, and Irish.

Each puzzle piece will have a QR code that when scanned, will have information regarding the neighborhood, its history, information about the art/artists, and the positive impact of the project on the neighborhood. Maps will be available for participants to collect stickers from each event space that once completed can receive a gift bag at the Main Stage located outside of Newlab. DCS intends on collaborating with the Detroit Hispanic Development Corporation to provide free shuttle transportation to each activated space and collaborating with other organizations to build cohesion. This will increase public engagement and interaction while providing accessibility to our residence during the event and providing a platform for other organizations to share their important work with residents. This project celebrates the cultures that make Detroit whole while simultaneously uplifting and highlighting the incredible talent within our city. This is the mission of the event “Pieces of Detroit”



Project Map



Proposed Spaces:

Main Stage: Newlab @ Michigan Central Station 2050 15th St.

Information station- multiple community organizations tables, Large Mural installation, Main performances: Dabke Dancers, Folkloric Dancers, african drumming, bagpipers, Dancers, & more.

Main entrees (free meal tickets)

The Southwest Greenway 2209 Bagley St, Detroit, MI 48216

Arabic Activation Space- Arabic DJ, Garden of Eden (food & beverages)

The FREC 2826 Bagley St, Detroit, MI 48216

Latino Activation Space- Latino Dj, Las 3 Cuniadas & Sheila's Bakery (food & beverages)

Roosevelt Park 2405 Vernor Hwy, Detroit, MI 48216

African Activation Space- Heritage Works (food & beverages)

Viaduct W. Vernor & Newark St

Irish Activation Space- Gaelic League, Irish Dj, (food/beverages)

Proposed Parking & Transportation:

Bagley Mobility Hub at 1501 Wabash St, Detroit, MI 48216

-free community event parking

Detroit Hispanic Development Corporation

-provide free shuttle bus transportation every 30 mins to each activated space, starting and ending at the Bagley Mobility Hub



Timeline:

Aug. 10th DCS Meeting- Initial Event Idea
Aug. 24th DCS Meeting- Defining Event “Pieces of Detroit”, Artist Outreach (social media)
Sept. 7th DCS Meeting- Review artist portfolios, Delegate into Committees (Marketing/Outreach, Cultural/History, & Logistics/Operations)
Sept. 14th DCS Meeting- Artist interviews: Select artist for mural contract
Sept. 18th DCS Logistics Committee Meeting- Event operating budget, event registration, permits, artist(s) contract & collaborations
Sept. 21st DCS Meeting- Reconvene with committees
Sept. 26th DCS Marketing Committee Meeting- Create event flyers, social media, news outlets.
Oct. 2nd DCS Cultural Committee Meeting - Narrative of local history, culture(s), impact, ect.
Oct. 5th DCS Meeting- Event Updates
Oct. 12th DCS Logistics Meeting- Submit Permits, Coordinate with vendors, artists, & affiliate organizations
Oct. 13th DCS Marketing Meeting- Review marketing material with promotion committee w/ Stakeholders council; Press article, news roll out, major marketing execution
Oct. 13th Artists Resources- Submit wood pieces to artists
Oct. 16th DCS Cultural Committee Meeting- Create informational pdfs; artist bio, community impact, brief cultural history surrounding the MCS, ect. Via QR Code
Oct. 19th DCS Meeting- Event preparation, entertainment schedule, finalization, final media push
Oct. 26th Event Preparation- event walkthrough
Oct. tbd Event Decoration & Preparation- event expenditures
Oct. tbd Michigan Central Station Meeting- review with Nate Wallace Community Liaison
Nov. 2nd DCS Meeting- Final preparations, final communications with participants, prep art installations, review event execution.
Nov. 4th Pieces of Detroit Event 11am-5pm set up, event, & breakdown

Primary Contact Information:

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